

ANNUAL REPORT

FY18-19

Help Us Solve
The Cruel Mystery

LUPUSTM

FOUNDATION OF AMERICA
WISCONSIN CHAPTER

MISSION

The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

Lupus Foundation of America, Wisconsin Chapter
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BOARD OF DIRECTORS

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Angela L Eakley, *Administrative and Content Marketing Coordinator (April 15-present)*
Betsey H Woody, *Health Education Coordinator*

FINANCE COMMITTEE MEETINGS/PORTFOLIO REVIEW FY2018-19

Wednesday, October 24, 2018
Wednesday, April 30, 2019

FINANCIAL REPORTING FY2017-18

(fiscal year runs October 1 - September 30 and 990 FY2018-19 will be available December 31, 2019)

TOTAL REVENUE

\$198,932

PROGRAMMING EXPENSES

\$137,683

FUNDRAISING EXPENSES

\$16,512

ADMINISTRATION EXPENSES

\$20,247

END OF YEAR NET ASSETS

\$599,141

PROGRAMMING/EDUCATION/AWARENESS FY18-19

PROGRAM NAME	DATE(S)	SERVICES PROVIDED
Ask the Experts	Monthly	Recorded national call on various topics related to lupus. (many chapters take part and hosting a call alternates)
Madison West Support Group	10/16/18	Tenth anniversary of this group! Autoimmune diseases presentation.
Milwaukee Support Group	10/30/18	Gail Vella - presented Reflexology & Laughter Yoga
Men's Support Group - 12 meetings	10/31/18-9/25/19	Conference call program. An estimated 10% of lupus patients are men, so they are scattered statewide. This call program is an opportunity for them to connect for counseling and peer-to-peer support. The last Wednesday of every month from 6-7pm.
Wisconsin Health Fund Event	10/4/18-10/6/18	Presentation and educational materials available - Teamsters annual health fair.
Madison West Support Group	10/18/18	Jesse Hirsch - spoke about Immune System, Auto-Immune Conditions, and Chronic Inflammation
Madison Near West Support Group	11/20/18	General lupus and Sjogren's Syndrome presentation, counseling, and educational materials available.
Milwaukee Support Group	11/27/18	Kathryn Rambo & Purple Otter Studio - presented on Sound Therapy
Lupus Support Group for Women of Color	12/17/18	Holiday gathering and meeting
Madison West Support Group	12/18/18	Support wrap session: holiday lupus management tips
Lupus Support Group for Women of Color	2/18/19	Open topic night with homemade smoothies
Fashion Show Luncheon	2/19/19	Educational materials provided, overview of support groups & LFAWI mission.
Milwaukee Support Group	2/26/19	Wholesome LLC - incorporating natural and whole foods in diet
Strike Out Lupus	3/2/19	General lupus information & LFAWI services information distributed.
Lupus Support Group for Women of Color	3/18/19	Dr. Debbie Jones, SSM Hospitalist presented
Milwaukee Support Group	3/26/19	Support group wrap session
Madison West Support Group	4/16/19	Support group wrap session
Milwaukee Support Group	4/30/19	Andy Hochradel, President, Pharm D Evergreen Pharmacy - presented "Pharmaceuticals & Medications Used to Treat Lupus."
Lupus Medical Symposium	5/3/19	Daniel Stein, MD - Gastroenterology and Hepatology, Associate Professor at Froedtert/Medical College of WI presented "Gastrointestinal Distress in Lupus," and Nicholas Zupek, PharmD, BCPS - Assistant Professor of Pharmacy Practice at Concordia University WI School of Pharmacy presented "Medications in Lupus."
LFA Lupus Lectureship	5/4/19	Grand Rounds at the Medical College of WI CME Program Presenter Edith M Williams, PhD, MS, Assistant Professor, Dept of Public Health Sciences, Dept of Medicine, Division of Rheumatology at the Medical University of South Carolina presented "Someone Like Me: The Use of Peer Mentoring to Address Lupus Healthcare Disparities."

PROGRAMMING/EDUCATION/AWARENESS FY18-19

PROGRAM NAME	DATE(S)	SERVICES PROVIDED
WTMJ-Radio	5/10/19	Radio interview - Dawn Semanko on Lupus Awareness Month and the Walk to End Lupus Now
Copa & ¡Adiós! Lupus	5/10/19 & 8/15/19	Partnership with the national LFA office by providing volunteers to educate baseball fans about lupus and how it affects the Latino community at 2 WI Timber Rattlers baseball games in Appleton, WI.
Walk to End Lupus Now - Milwaukee	5/11/19	Lupus information tent at walk and consultation services for patients, their friends, and families. Warrior tent sharing lupus stories.
WISN-TV 12	5/11/19	Dawn Semanko spoke on the walk and how we support the lupus community.
Wisconsin State Assembly	5/16/19	Official Proclamation declaring May Lupus Awareness Month in the state of Wisconsin.
Put on Purple Awareness Day	5/17/19	Various businesses and constituents throughout the state of WI wore purple for awareness and lupus education. Many sent in photos for social media sharing.
Madison Near West Support Group	5/21/19	Speakers J Gervias & R Luby discussed Functional Medicine and Autoimmune Conditions.
Milwaukee Support Group	5/28/19	Uma Bagadia spoke on the topic of essential oils.
National Medical Association Presentation	6/1/19	Dr. David Gazeley & Dr. Shivani Garg - Lupus presentation for a continuing medical education activity for physicians.
Madison West Support Group	6/18/19	Support group rap session
Soul Sistas Event	7/12/19-7/13/19	Lupus educational materials and counseling attendees
Lupus Support Group for Women of Color	7/15/19	Dr. Shivani Garg, Rheumatologist presented
Madison Near West Support Group	7/16/19	Dr. Brandon presented on the topic of dry eyes
Madison Mallards Community Connection Charity Game	7/19/19	Educational materials provided and WTELN promo
Tee Up Fore Lupus	7/27/19	Lupus educational materials and counseling attendees
Milwaukee Support Group	7/30/19	Caregiver/Patient wrap session
St Ignace Health Fair	8/6/19	Educational materials and counseling provided
Mount Horeb Church Community Outreach	8/10/19	Educational materials and a presentation on lupus
Lupus Support Group for Women of Color	8/19/19	CBD presentation by A Healthy Place
Madison West Support Group	8/20/19	General rap session
Milwaukee Support Group	8/27/19	Jeffrey Whittle, MD, MPH presented "Precision Medicine and How it Affects Disease Treatment and Prevention" & All of Us research program (part of the NIH's precision medicine initiative).
Madison Near West Support Group	9/17/19	Caregiver/Patient wrap session
Black Women's Wellness Day	9/21/19	Educational materials and awareness at our table, hosted by Black Women's Wellness Foundation at the Alliant Energy Center in Madison
Milwaukee Support Group	9/24/19	Colleen Baughn spoke on the topic of Yoga and lupus

PROGRAMMING/EDUCATION/AWARENESS FY18-19

Scare with Care Halloween Show

October 26-31, 2018

A estimated 4,900 people attended the family-friendly drive-by show at Scott & Michelle Broad's property in Bristol, WI, which featured the humorous antics of 125 skeletons in a one-of-a-kind Halloween production. One hundred percent of all money raised came directly to LFA, Wisconsin Chapter. Volunteers collected donations and educated participants, who received goody bags with treats and lupus educational materials. WISN News This Morning covered the event all morning on Friday, October 26, and there were multiple news articles and features throughout the week in Beloit, Racine, and Kenosha. The LFA, WI Chapter is also featured on ScareWithCare.org.

Gift Wrapping Extravaganza

December 20-21, 2018

Staff and volunteers wrap gifts at the Barnes & Noble Bayshore location. This event raised awareness of the LFA, WI Chapter and its mission, and 100% of the tips and donations earned go directly to the Chapter.

Paint Wishes for a Cure

January 24, 2019

At this new, well-received fundraiser, 45 guests enjoyed refreshments while an instructor lead them in a painting class at Arté Bar & Painting Lounge in Wauwatosa. Attendees left with their own paintings and expressed a strong desire to attend future events of this type. Twenty dollars of the \$45 attendance fee went to LFA, WI Chapter.

The Fashion Show Luncheon

February 19, 2019

One hundred and ten guests gathered at the Country Springs Hotel in Pewaukee, WI for this fundraising event. Lupus patients joined models in showing off fashions provided by Scout & Molly's, CJ Banks, Christopher & Banks, and AJ Ugent Furs. Attendees enjoyed a delicious lunch and heard a lupus warrior story firsthand. A purse raffle and silent auction were also held.

WTELN Pep Rally Kick-Off Gatherings

February 23 and July 9, 2019

Team captains and high pledge raisers from the previous year's walks were invited to these gatherings to show our appreciation for their hard work. It was also an opportunity for walk leaders to pick up team captain packets, review the captain's toolkit, brainstorm fundraising ideas, meet the staff and key volunteers, and connect to discuss their disease and how it affects their lives. In Milwaukee, brunch was held at Alioto's Restaurant; in Madison, dinner was held Paul's Neighborhood Bar & Grill.

PROGRAMMING/EDUCATION/AWARENESS FY18-19

Strike Out Lupus Bowling Fundraiser

March 2, 2019

One hundred nineteen bowlers joined us for the 3rd year of this fundraiser at Ten Pin Alley in Fitchburg, WI. The sold-out crowd participated in various raffles while enjoying pizza, soda, and family bowling.

Walk to End Lupus Now - Milwaukee

May 11, 2019

This is the LFA, WI Chapter's flagship event, held at Hoyt Park in Wauwatosa, WI. It was emceed by WISN-12's Sheldon Dutes (whose grandmother suffered from lupus). Seven hundred and forty two lupus patients and their supporters walked this 1- or 2-mile route on Milwaukee County's Oak Leaf Trail, participated in a bucket raffle, and enjoyed a light snack and entertainment following the walk. This year we included a tent for our presenting sponsor, GlaxoSmithKline (GSK) and their Us in Lupus initiative. A nurse-educator interacted with patients & attendees & handed out lupus educational materials.

WTELN Team Captain Appreciation Wrap-Up

June 13, 2019

This casual pizza party provided an opportunity to present pledge raising incentive awards, and to thank and connect team captains and top pledge raisers from this year's walk.

Milwaukee Milkmen Nonprofit of the Game

June 27, 2019

The LFA, WI Chapter was this new team's first Nonprofit of the Game in their new stadium in Franklin, WI. Volunteers sold tennis balls to fans for a post-game ball toss and worked in the concession stands. A lupus patient threw out the first pitch, and volunteer and Board Chair Sarah Oberhofer gave a short interview about lupus itself and the Foundation from the pitcher's mound prior to the start of the game. LFA, WI Chapter received 100% of the proceeds from the ball sales and a portion of the total concession proceeds from the game.

Madison Mallard's Community Charity Night

July 19, 2019

The LFA, WI Chapter staff sold game tickets in a designated section prior to the game. On game day, a group of LFA, WI Chapter staff and volunteers sold 50/50 raffle tickets from our tent at the entrance to the park and in the stands throughout the game. A lupus patient threw out the first pitch, two Know Lupus 30-second campaign ads were played on the jumbotron, three 30-second Walk to End Lupus Now - Madison ads were read on the PA system, and two 30-second Walk to End Lupus Now - Madison radio ads were read on The Zone (WOZN 106.7/1670AM) during the game. Advocacy and educational materials were also available at the tent.

PROGRAMMING/EDUCATION/AWARENESS FY18-19

Tee Up Fore Lupus Golf Outing

July 27, 2019

This fundraiser took place at Rivermoor Golf Club in Waterford, WI. Fifty-three golfers, plus 35 additional dinner guests, attended this all-day event featuring golf contests and prizes, a silent auction, a bucket raffle, and a voice auction. A constituent with lupus travelled the course with volunteer and Board Member Deb Riekkoff, talking to people about living with lupus and answering questions throughout the day.

Walk to End Lupus Now - Madison

September 14, 2019

The 6th Annual Walk to End Lupus Now - Madison was held at Fireman's Park in Middleton, and for the 2nd consecutive year followed a 2-mile route through the streets of Middleton. Walkers participated in a 50/50 raffle and enjoyed donated snacks and big band entertainment while being cheered on by the Middleton High School dance team and Madison Mallards mascot, Maynard. Like the Walk to End Lupus Now - Milwaukee, this event featured a children's art face painting area; warrior, raffle, and info & advocacy areas; and this year the presenting sponsor GlaxoSmithKline and their Us in Lupus initiative provided interaction with patients and attendees, and educational lupus materials.

SUPPORTING EVENTS

- | | |
|----------|---|
| 10/27/18 | Jeff Joiner 10th Annual Patricia Joiner Lupus Ride |
| 1/1/19 | Superior Impact Nutrition - Jan. Charity of the Month |
| 3/1/19 | Kyle & Yvonne Kahler - Wedding Donation |
| 5/16/19 | Town of Otsego Charity Fund |
| 7/15/19 | Pamela Eisenreich - Birthday Party |
| 6/1/19 | Delaney Open Golf Outing |
| 6/13/19 | Team Captain Wrap-Up at Camp Bar in Wauwatosa |
| 6/15/19 | Links4Lupus |
| 9/1/19 | Riekkoff's Labor Day Pig Roast |

SUPPORT GROUPS

- Appleton Meets as needed, upon request
- Eau Claire Meets as needed, upon request
- Milwaukee Meets the last Tuesday of each month, 6pm
2600 N Mayfair Rd, Atrium Level Conference Room
Betsey Woody, 414.443.6400
- State of Wisconsin Men's Group meets the last Wednesday of each month
via teleconference
Steve Rogers, 920.539.0599
- Madison Near West: meets the 3rd Tuesday in May, July, September,
and November, 6:30pm
4020 Mineral Point Rd
Midtown District Police Dept in the Midtown Community
Room
Nancy Johnson, 608.332.5928
- Madison West: meets April, June, August, October, & December
UW-Health West Clinic
Nancy Johnson, 608.332.5928
- Madison Lupus Support Group for Women of Color: meets
the 3rd Monday of each month
Urban League of Madison on Park Street
Mary Wells, 608.446.6760

COMMUNITY OUTREACH

Member of Wauwatosa Chamber of Commerce

Member of Middleton Chamber of Commerce

WI Pharmacy Patient Protection Coalition - Dawn Semanko

Lupus Chapter CEO Roundtable Group - Dawn Semanko

Lupus Advocacy Rep for various grants in conjunction
with the UW School of Medicine & Public Health - Dawn
Semanko

WEBSITE/SOCIAL MEDIA



Newsletter	Sent twice monthly to 3082 constituents. The mid-month report previews upcoming events, and the end-of-month report wraps up events from that month. Both letters contain other Chapter news and upcoming support group information.
Facebook	The LFA, WI Chapter Facebook page contains individual event pages for major events and Milwaukee support group meetings, and photo albums for each event. Regular posts across all social media platforms also appear on this page. We have added a donate button to the page, and can now see which individuals are hosting Facebook fundraisers for us through Network for Good. The page is followed by 450 people. We also have a public group with 593 members.
Other Platforms	Posts are regularly shared on Twitter (@LFAWICChapter - 37 followers), LinkedIn (@Lupus Foundation Wisconsin Chapter - 29 connections), and Instagram (@lupuswi - 142 followers).
Peer-to-Peer Meetings	Set up as required
Daily Inquiries	Submitted through our general mailbox (lupuswi@lupuswi.org) and our website (www.lupuswi.org)