



2018-2019 Chapter Annual Report

The Lupus Foundation of America Lone Star Chapter is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy serving 204 Texas counties, from Amarillo to Texarkana, Dallas/Fort Worth, Austin, Lubbock, San Antonio, The Valley, and El Paso. In the fiscal year 2018-2019, the organization:

- Increased its constituency base to 38,500, including lupus patients, their families, caregivers, physicians, program and event participants, and volunteers.
- Responded to 2,020 Inquiries for assistance, and approximately 1,000 welcome packets were mailed; these packets included physician referrals, lupus facts, and available programs and services lists.
- Educated 1,402 individuals through lupus programs, including lupus education to underserved populations, annual lupus conference, teleconference series, and corporate presentations. The Chapter also provided workshops, webinars, and made presentations to groups about lupus. These programs are designed to educate lupus patients, family members, and caregivers. The programs are conducted by physicians, trained volunteers, and chapter health educators.
- Issued an electronic newsletter each month and distributed to 22,000 constituents with up-to-date information and news about lupus.
- Held seven monthly lupus support groups throughout the chapter area, serving 460 individuals. Support groups are conducted by certified volunteers and chapter health educators.
- Conducted public education at 55 community and corporate health fairs, reaching out to approximately 9,100 people with lupus education and information.
- The Chapter's social media outreach included 5,700 Facebook followers and 5,850 likes, Twitter had 1,547 followers and 684 tweets, and had 132 Instagram postings with 432 followers.

- Lupus Awareness
 - The Chapter received several Mayoral Proclamations from across the State during Lupus Awareness Month in May.
 - Radio interviews were conducted in San Antonio, Austin, and Dallas to promote Lupus Awareness Month. Also, two internet stations ran PSA's during March and April in the Dallas/Fort Worth area to promote the Walk to End Lupus Now.
 - TV stations in Austin and El Paso interviewed volunteers before to the September Walks to raise awareness of lupus.
 - Chapter staff and volunteers attended several Copa games in partnership with Minor League Baseball in San Antonio, Austin, and El Paso.

- The Lone Star Chapter is an active member of the Texas Coalition of Patients, the Patient Access for a Healthy Texas Coalition, and We Work for Health state coalition. Information is shared with constituents about advocacy efforts at the state level through regular articles in the Chapter's e-newsletter.

- The Chapter hosted four "Walk to End Lupus Now" events in Dallas/Fort Worth, San Antonio, Austin, and El Paso. The event reached 5,500 walkers and provided lupus awareness and education to participants. The event raised \$218,000 in revenue; these funds allow the Chapter to offer all programs and services FREE of charge to its constituents. The Chapter served over 18,000 individuals through direct services funded by these events.

- Chapter revenue program includes individual and workplace giving, corporate and foundation support, special event fundraising, and third-party events. The total revenue for the fiscal year 2018-2019 is \$370,331.

11/2019