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Ever Wonder How Medication Makes It To The Market?



 It's Heroes Like You, unknown persons who volunteer for clinical research trials. Millions of people enroll nationwide every year, so be a part of TOMORROW's treatments today!



Drug Research

- Felix Hoffmann, was searching for something to relieve his father's arthritis.
- 1897 produced a stable form of aspirin.
- 1899 Bayer mass produced Bayer Aspirin.
- 1948 Dr. Lawrence Craven, notices that aspirin reduced the risk of a heart attack.



Hair Loss

- 1980 Minoxidil was first used exclusively high blood pressure.
- Minoxidil had a side effect of darkening of fine body hairs.
- In 1996 Upjohn Corporation produced a topical solution with 2% minoxidil to treat baldness.
- Product is known as Rogaine



Clinical Trials

 Clinical trial is the way pharmaceutical companies test and document effects, sideeffects, success, or failures of the drug that is up for FDA approval.

 Data is collected, compiled and submitted to the FDA for review.



Why Are Clinical Trials Important

 Research studies find better ways to prevent, detect or treat disease.

 Research helps health care providers find ways to improve patient care.

 Research helps many people enjoy increased quality of life, improved health and well being.



The Start of Accurate Clinical Research

- Dr. Philip Waller wanted to offer more to his patient within his practices. With many of his Lupus patients he was at the end of treatment options.
- In 2007 we open ACR and start our first Lupus Research study.
- In 2011 the first Lupus treatment in 50 years was approved.



Lupus Reality

- No new Lupus Medications in 50 years
- 2011 Only one new medication Benlysta



Research is Hope

- Based on the Success of Benlysta new studies are available.
- ACR —Is becoming one of the Largest Lupus Research Centers in Texas



Volunteers Are Important

- Millions of people volunteer for medical research.
- The more people who take part, the faster we will find better ways to treat and prevent disease.
- Minorities are the smallest number of individuals to participate in clinical research. In order to collect accurate data, many companies are now forced to conduct research studies outside of the U.S. in order to collect effects on minority populations



If It's So Good

Why Don't More People Volunteer

- Research is not widely available in all areas so people don't have access to clinical trials.
- People sometimes buy into the stigma of being a lab rat or are suspicious of medical research.
- Most people do not know about clinical trials and that free medical treatment may be available to them





Medical Research Is Never Important

Until....



It Affects Someone You Love





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Volunteer For You & Your Loved Ones

Spread The Word About Research



How Many People Does It Take To Change The World?



Just You!



Questions Karen Obmaces

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