

WALK TO END LUPUS NOW®



Fundraising Ideas of 2026

- 1. Ask:** The easiest way to fundraise is to ask your friends, neighbors, relatives, and anyone you know to donate to your Walk to End Lupus Now event. Explain your commitment and why you are involved. Communities love to support causes that matter to their friends, neighbors, and loved ones.
- 2. Share:** Connect your fundraising page to Facebook through the LFA Participant Center and share it with your contacts. When you're out in public, wear a previous Walk shirt to help spread awareness.
- 3. Teamwork makes the dream work:** Raising money can feel overwhelming, but doing it as a group makes it much more fun! Ask friends and family to join your team, set a goal, and work together to reach it. Teams that raise \$1,000 by the deadline will receive a team sign on Walk Day!
- 4. Matching Gifts:** Many companies want to support their employees and the causes they care about. When friends or family donate, ask if their employer offers a matching gift program—it's an easy way to double the impact!
- 5. Be a Star:** YouTube Shorts and TikTok are quick and easy ways to spread the word about your fundraising. Share your story, raise awareness, and invite viewers to support your efforts.
- 6. 10x10:** Ask 10 friends to donate \$10 to your walk fundraising. You'll quickly raise \$100 and earn your Walk Day T-shirt!
- 7. Put a stamp on it:** Everyone loves handwritten mail. Send a note to friends, family, and neighbors letting them know about your participation in the Walk. Be sure to ask if they'd like to join your team or make a donation.
- 8. Party with a Purpose:** Invite friends, family, and neighbors over for a game night, cocktail hour, or movie night. Share why the Walk is important to you and how they can donate. Some restaurants may also support events like this—you could ask for donations at the door or offer a door prize.
- 9. Dress Down Day:** Get your workplace or your child's school involved! Ask your boss or school leadership to host a dress-down day. Staff or students can donate to participate, knowing they're helping lupus patients across the country.
- 10. Community Give Back:** Some local restaurants, yoga studios, or sip-and-paint locations offer fundraising nights where a portion of the proceeds benefits a chosen charity. It's a great way to give back while having fun.

Thank you for being part of the Walk to End Lupus Now! We are thrilled to have your support and are here to support you. Please reach out to your Walk Manager with any questions—we're happy to help! ♥