

2020 COMMUNITY PARTNER INFORMATION

Help Us Solve The Cruel Mystery **LUPUS**TM FOUNDATION OF AMERICA INDIANA CHAPTER

The Lupus Foundation of America, Indiana Chapter is part of a national force devoted to solving the cruel mystery of lupus while providing caring support to those who suffer from its brutal impact. If you join the fight, we will not have to concede victory to this terrible disease. With your support and involvement, we will be able to solve the cruel mystery of lupus in our lifetime and end its devastating impact on millions of lives, including those of more than 36,000 Hoosiers affected by the disease.

Our Indiana Chapter helps promote lupus awareness, advocacy, and much-needed research to improve the lives of those suffering from lupus. Our local Chapter provides patient and caregiver support and education, including five monthly support groups across the state. We also offer fun educational opportunities throughout the state with canvas painting events that include an educational component provided by a healthcare provider. Our volunteer network is strong, and our organization is growing, but community partnerships are essential to our success.

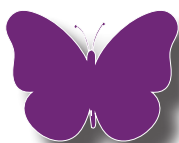
Sponsorship opportunities in 2020 include our 9th annual **A Tasteful Affair (ATA)** on Friday, May 15th, at 502 East Event Centre in Carmel. This event is our second largest fundraiser, with more than 20 food, wine and beer vendors providing samples for our more than 250 guests and emceed by WTHR Meteorologist Lindsey Monroe. The evening includes a silent and live auction, a diamond bobble, a photo booth, an amazing DJ, and a wine pull. Our goal for this year's gala is \$30,000. Sponsors receive a table for eight at this gala event.

Our newest event is the **Faces of Lupus Fashion Show** scheduled for Saturday, July 11th, at the Ivy Tech Culinary and Conference Center in Indianapolis. All of the models in the fashion show either have lupus or are caregivers for those with lupus. Lunch is included in this fun afternoon, as well as interesting exhibitors. Exhibitor opportunities are included with sponsorship.

Our largest fundraiser of the year is our **Walk to End Lupus Now!** scheduled for Saturday, September 12th, at Military Park in downtown Indianapolis. Last year we raised more than \$60,000 for our Chapter and this year's goal is \$70,000. We expect more than 1,000 passionate lupus warriors at this event, walking to bring awareness to this devastating disease. The Exhibitor opportunities are included with sponsorship.

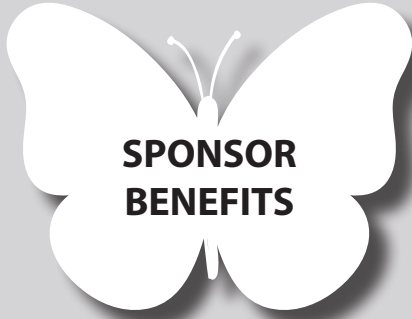
Finally, our **In the Loop – Living Healthy with Lupus Symposium** will be held on Saturday, October 17th. This symposium brings more than 100 statewide lupus patients and their caregivers to Embassy Suites Events Center, in Plainfield. With expert speakers and breakout sessions, the afternoon includes a plated lunch and many exhibitors to enjoy. Exhibitor opportunities are included in this sponsorship.

The work we do would not be possible without our Community Partners. With your support, we can continue our mission – to improve the quality of life for those suffering the cruel effects of lupus.



Please contact Lisa Kelly at lisa@lupusindiana.org for more information on sponsorship and/or exhibitor opportunities.

2020 Community Partnership Sponsor Level Benefits



**PARTNERSHIP
(EXCLUSIVITY)**

\$40,000

PREMIER

\$25,000

BENEFACTOR

\$15,000

LEADERSHIP

\$7,500

GUARDIAN

\$5,000

Number of guests at table(s)
A Tasteful Affair (ATA)

16

8

8

8

8

Logo linked on website as
community partner



Logo on Walk T-shirt



Social media recognition



Logo and company highlight in
e-newsletter to 8,000+



Complimentary exhibitor space at
Walk, In the Loop, FLFS



Event signage



Recognition in event program and
slide show (ATA, ITL, FLFS)



Logo on event e-stationery



Logo on event promotional
materials



Recognition in press release and/or
media interviews as
Partnership/Premier/Benefactor
Sponsor



Speaking opportunity at events



Logo in event advertisement



Verbal recognition at event



Logo on attendee giveaways when
applicable

