

ANNUAL REPORT

Lupus Foundation of America, Wisconsin Chapter

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Help Us Solve
The Cruel Mystery

LUPUS™

FOUNDATION OF AMERICA
WISCONSIN CHAPTER

MISSION

The Lupus Foundation of America is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy.

BOARD OF DIRECTORS FY2016-17

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Vickie Gasiorowski, *Administrative Coordinator (thru April 2017)*
Pilar Gonzalez, *Administrative Coordinator (began August 2017)*
Betsey H. Woody, *Health Education Coordinator (began April 2017)*

BOARD OF DIRECTORS MEETINGS FY2016-17

Tuesday, December 6, 2016
Tuesday, March 7, 2017
Tuesday, June 13, 2017
Tuesday, September 26, 2017

EXECUTIVE COMMITTEE MEETINGS FY2016-17

Tuesday, January 24, 2017
Tuesday, March 7, 2017
Wednesday, April 19, 2017
Monday, May 5, 2017

FINANCIAL REPORTING FY 2016-2017

Total Revenue:	\$165, 806
Programming Expenses:	\$128,329
Fundraising Expenses:	\$ 15,389
Administration Expenses:	\$ 20,744
End of Year Net Assets:	\$571,482

The LFA, Wisconsin Chapter conducts an annual independent audit. RitzHolman CPAs conducted the audit for the fiscal year ending September 30, 2017. They also prepare the annual Financial Statements and 990 presented to the Finance Committee and Board of Directors.

2017 PROGRAMMING/EDUCATION/AWARENESS (calendar year)

Program Name	Date(s)	Services Provided
Women of Color Support Group - 12 meetings	1/18/17 thru 12/20/17	This group meets the 3rd Wednesday of each month (12 times per year). Lupus experts answer questions along with peer to peer contact. Family members and caregivers are also invited.
Milwaukee Support Group Meeting	1/31/2017	Support Wrap Session, "Wrap with a Rheumatologist" Our guest, Dr. Mary Cronin interacting with patients concerns.
Men's Support Group - 12 meetings	1/25/17 thru 12/27/17	This is a conference call program. There are only an estimated 10% of lupus patients who are men, so they are scattered statewide. This call program is an opportunity for them to connect for counseling and peer to peer support. The last Wednesday of each month from 6-7PM.
Woman Up! Milwaukee Women's Expo	2/11/2017	General lupus presentation, counseling, and educational materials available.
Madison West Support Group	2/21/2017	Support Wrap Session
Milwaukee - Presentation and Support Group	2/28/2017	Support Group Wrap Session
Milwaukee – Presentation and Support Group	3/28/2017	Support Group Wrap Session
Be Well Health Fair - Southridge Mall	3/4/2017	General lupus presentation, counseling, and educational materials available.
Strike Out Lupus	3/25/2017	General lupus information distributed what service the LFAWI offer.
Madison West Support Group	4/18/2017	Support Wrap Session
New Eau Claire Support Group	4/26/2017	General lupus presentation, counseling, and educational materials available.

Milwaukee – Presentation and Support Group	4/25/2017	Dr. Jeff Sergent, Goodyear Health Center talked on the topic of alternative pain-relief treatments which don't involve surgery, painkillers, or a prescription.
Alverno College Blood Drive	5/4/2017	Health Fair and Lupus Presentation, educational information
LFA Lupus Lectureship	5/4/2017-5/5/2017	At the Medical College of Wisconsin Grand Rounds, we hosted Dr. Diane L. Kamen, MD, MSCR, is an Associate Professor of Medicine and Director of Clinical Research in the Division of Rheumatology from South Carolina.
Lupus Medical Symposium	5/6/2017	Hilary Pick, LPC, CSAC, Medical College of Wisconsin, presented "Living With Lupus, Thriving With Support: The Basics Of Building A Solid Support Team". We also welcomed Mary Cronin, MD, Rheumatologist, Rheumatic Disease Center who will presented "I Have Lupus, Now What?". We encouraged newly diagnosed patients to attend this important presentation.
Madison-Downtown Support Group	5/16/2017	General lupus presentation, counseling, and educational materials available
Put on Purple Awareness Day	5/19/2017	Statewide businesses dress in purple creating lupus awareness
Milwaukee Presentation and Support Group	5/30/2017	Presenter is Dr. Neal Pollack, Clinic of Neurology & Pain Treatment, who talk about alternative and conventional pain treatments and management, including prolotherapy
Madison West Support Group	6/20/17, 8/15/17, 10/17/17, 12/19/17	General lupus presentation, counseling, and educational materials available
Milwaukee County Health Fairs - 3 locations/3 consecutive weeks	6/15/2017, 6/22/2017, and 6/29/2017	General lupus presentation, counseling, and educational materials available
Madison Downtown Support Group	7/18/2017	General lupus presentation, counseling, and educational materials available
Eau Claire Support Group	7/19/2017	Meet & Greet, plus general lupus presentation, counseling, and educational materials available.
Milwaukee Presentation and Support Group	7/25/2017	Wrap session - with snacks
Madison Mallards Community Connection Charity Game	7/28/2017	Educational materials provided
WKLH Workforce VIP	8/2/2017	Multiple radio mentions of the Lupus Foundation, WI Chapter and our programming.
Mount Horeb Community Outreach	8/26/2017	Educational materials and presentation on lupus
World Peace Celebration - Sherman Park	8/27/2017	Educational materials and presentation on lupus

Milwaukee Presentation and Support Group	8/29/2017	Gail Vella, CRR, RYT, who will show two ways to help relieve pain. One is using the power of laughter! The other is working on your own hands using reflexology
Madison Downtown Support Group	9/19/17 & 11/15/17	General lupus presentation, counseling, and educational materials available
Milwaukee Presentation and Support Group	9/26/2017	Liz Gorecki, a registered dietitian, spoke on the importance of your daily diet and she talked about "leaky gut".
Wisconsin Health Fund event	10/5/17 & 10/7/17	Presentation and educational materials available - Teamsters annual health fair
WTMJ-TV 12 Interview on Noon News	10/9/2017	Sarah Oberhofer spoke on how we support the lupus community and the Fashion Show.
Fall into Fashion Luncheon & Style Show	10/10/2017	Education materials, overview of Support Group and LFAWI mission.
Milwaukee Support Group	10/31/2017	Uma Bagadia, MT(ASCP), MBA, spoke on "How to Alleviate Lupus with Aromatherapy"
Modern Health & Living Ad	11/2017	Support group recruitment and education. Readership is 50,000 people
Community Health Charities Donation Sign Up – Main Post Office	11/28/17	Educational presentation on lupus and pitch for annual giving through their Combined Federal Campaign (charitable giving) kick off.
Milwaukee Presentation and Support Group	11/28/2017	Support Group Wrap Session
Community Health Charities Donation Sign Up – VA Hospital	12/04/17	Educational presentation on lupus and pitch for annual giving through their Combined Federal Campaign (charitable giving) kick off.
KNOW LUPUS large billboard	6/1/2017 – 6/1/2018	This billboard is being moved around the Greater Milwaukee area for 1 year. Locations have been Miller Park, Airport Spur, Oklahoma Avenue, so far.

FUNDRAISING EFFORTS FY2016-17

October 13, 2016

Fall into Fashion Luncheon & Style Show

Approx. 200 guests at Country Springs Hotel, WI

Fashions by Bruce Paul Goodman and A.J. Ugent Furs - *benefits lupus research.*

A small bucket raffle, purse raffle, show managed by Bruce Goodman.

December 1, 2016

The Magnificent Getaway!

This is an annual fundraising bus trip from Milwaukee, WI to Chicago, IL.

Guests enjoy refreshments and a fundraising raffle on the way south. Spend the day on shopping, eating and enjoying Chicago's holiday decorations. This event also serves as a thank you to many of our volunteers and lupus education.

December 16 & 22, 2016

Gift Wrapping Extravaganza

Staff and volunteers wrap gifts at Barnes and Nobel locations to raise tips for lupus and also educate all who take part.

March 25, 2017

Bowling Fundraiser

107 bowlers joined us for this new fundraiser in Fitchburg, WI

A large bucket raffle, card raffles, bowling ball raffle, pizza & soda, and family bowling.

May is Lupus Awareness Month

May 10

World Lupus Day

An annual event day in which social media and the general media is presented with lupus educational materials to celebrate awareness.

May 13, 2017

WALK TO END LUPUS NOW™ - Milwaukee

This is the LFA, Wisconsin Chapter's flagship event. This event was held at Hoyt Park in Wauwatosa and the Walk took place on the Milwaukee County Oak Leaf Trail.

Lupus patients and their supporters walk this 1 or 2-mile route, enjoy a light lunch and entertainment following walk.

May 20, 2016

Put on Purple Day

Put on Purple day in which local businesses and LFA, WI Chapter constituents and supporters wore purple to heighten awareness of lupus in the community. Multiple corporations submit photos which are then posted online.

Jul 22, 2017

Tee Up Fore Lupus

This new golf event took place at Rivermoor Golf Club in Waterford, WI. 68 players took part in this all-day event featuring golf contests and prizes, a silent auction, a bucket raffle, a voice auction. We were lucky to welcome Representative Scott Gunderson of the Wisconsin Assembly, as our emcee.

September 16, 2017

WALK TO END LUPUS NOW™ - Madison

This event was held at Fireman's Park in Middleton, Wisconsin and the Walk took place on the Pheasant Branch Conservancy Trail System. Lupus patients and their supporters walk this 1 or 3-mile route, enjoy a light lunch and entertainment following walk.

SUPPORTING EVENTS

10/13/16	Hamburger Mary's HamBingo
10/22/16	Jeff Joiner 8 th Annual Patricia Joiner Lupus Ride
10/28/16	Brat & Butterflies Benefit
12/1/16	State Bank of Cross Plains Brat Fry, Bake Sale, and Wristband Sales
4/1/2017	Hunzinger Construction month of Jean Days
6/3/17	Delaney Open Golf Outing
6/10/2017	Grande Cheese – Cause for a Cure
6/17/17	Links 4 Lupus
7/28/17	Charity of the Evening - Madison Mallards Baseball Game
9/3/17	Riekkoff's Labor Day Pig Roast

SUPPORT GROUPS

Appleton	Meets the first Monday of each month at St. Elizabeth Hospital, 6:30 PM-7:30 PM More information: 920-727-8020
Eau Claire	Meets the last Tuesday of each month, 6:00 PM L.E. Phillips Memorial Public Library, Marianne Krause, 715-559-9446
Milwaukee	Meets the last Tuesday of each month, 6:00 PM 2600 N Mayfair Road, Atrium Level Conference Room Betsey Woody, 414-443-6400
Entire State Of Wisconsin	Men's Group Meets the last Wednesday of each month Via teleconference, Steve Rogers, 920-539-0599
Madison	<i>Downtown</i> Meets May, July, September and November at Meriter Hospital, Nancy Johnson, 608-332-5928
Madison	<i>West</i> Meets June, August, October and December at UW-Health West Clinic, Nancy Johnson, 608-332-5928
Madison	<i>Women of Color Group</i> Meets the 3 rd Wednesday of each month Urban League of Madison, Mary Wells, 608-446-6760

WEBSITE/SOCIAL MEDIA

Newsletters are sent to an average of 2880 constituent monthly

Peer to peer educational discussions take place on the LFAWI Facebook page

Peer to peer meetings were set up for 9 individuals

Daily inquiries are submitted via our website: www.lupuswi.org

Inquiries via our general mailbox: lupuswi@lupuswi.org

COMMUNITY OUTREACH

Member of Wauwatosa Chamber of Commerce

Member of Middleton Chamber of Commerce

Member of Association of Fundraising Professionals – Dawn Semanko