

# LUPUS™

FOUNDATION OF AMERICA  
INDIANA CHAPTER

## 2019 COMMUNITY PARTNER INFORMATION

The Lupus Foundation of America, Indiana Chapter is part of a national force devoted to solving the cruel mystery of lupus while providing caring support to those who suffer from its brutal impact. If you join the fight, we will not have to concede victory to this terrible disease. With your support and involvement, we will be able to solve the cruel mystery of lupus in our lifetime and end its devastating impact on millions of lives, including those of more than 36,000 Hoosiers affected by the disease.

Our local Indiana Chapter provides patient and caregiver support and education, including nine monthly support groups across the state. Our Chapter helps promote lupus awareness, advocacy, and much-needed research to improve the lives of those suffering from lupus. Our volunteer network is strong, and our organization is growing, but community partnerships are essential to our success.

Sponsorship opportunities in 2019 include our 8<sup>th</sup> annual **A Tasteful Affair (ATA)** on Friday, May 17<sup>th</sup>, which is also National Purple on Purple day for lupus awareness. This event is our second largest fundraiser, with more than 20 food, wine and beer vendors providing samples for our more than 250 guests. The evening includes a silent and live auction, a diamond bobble, and a wine pull. Our goal for this year's gala is \$35,000. Our second event is the **Family Picnic/Walk Kickoff** scheduled for Saturday, June 15<sup>th</sup>. This event provides an amazing opportunity for our lupus family to network and enjoy an afternoon of food, games and music.

Our largest fundraiser of the year is our **Walk to End Lupus Now!** scheduled for Saturday, October 12<sup>th</sup>, at Military Park. Last year we raised more than \$65,000 for our Chapter and this year's goal is \$75,000. We expect more than 1,000 walkers at this event.

Finally, our **In the Loop – Living Healthy with Lupus Symposium** will be held on Saturday, October 19<sup>th</sup>. This all-day event is chockfull of valuable information for living healthy with such an unpredictable disease for the more than 100 statewide lupus patients and their caregivers who attend.

**The work we do would not be possible without our Community Partners. With your support, we can continue our mission – to improve the quality of life for those suffering the cruel effects of lupus.**

**“The support of the LFA, Indiana Chapter has given me the determination to control my life, instead of allowing lupus to control me.”**

**Letha Southern, Support Group Member**



*Jennifer and Kayla Lockwood at ATA*




















































*Walk to End Lupus Now!*



*In the Loop – Healthy Living with Lupus Symposium*

Please contact Lisa Kelly or at [lisa@lupusindiana.org](mailto:lisa@lupusindiana.org) for more information on sponsorship and/or exhibitor opportunities.

### 2019 Community Partnership Sponsor Level Benefits

SPONSOR BENEFITS	PARTNERSHIP (Exclusivity) \$30,000 <b>SOLD</b>	PREMIER \$25,000	BENEFACTOR \$10,000	LEADERSHIP \$7,500	GUARDIAN \$5,000
Number of guests at A Tasteful Affair (ATA)	16	16	8	8	8
Logo linked on website as community partner					
Logo on Walk t-shirt					
Social media recognition					
Logo and company highlight in e-newsletter to 8,000+					
Complimentary exhibitor space at Walk, In the Loop					
Event signage					
Recognition in event program and slide show (ATA, ITL)					
Logo on event e-stationery (ATA & ITL)					
Logo on event promotional materials					
Recognition in press release and/or media interviews as Partnership/Premier sponsor					
Speaking opportunity at events					
Logo in event advertisement					
Verbal Recognition at event					
Logo on attendee giveaways when applicable	