July 2020

Dear Friends:

The Lupus Foundation of America, New Jersey Chapter, Inc. (LFANJ), like many non-profits, has been affected by the COVID-19 virus in many ways. As you know from our website, newsletter and other social media, we have a walk scheduled for Sunday, September 13, 2020 in Nomahegan Park in Cranford, New Jersey. We are converting that in-person walk to a Virtual Walk to End Lu?us Now™. We are excited as this will allow us to open up our walk to more people throughout New Jersey, the Tri-State area and even nationally. We will be holding our walk on Facebook by hosting a virtual walk event on Sunday, September 13, 2020 at 10:30 a.m. Rain or shine, we will be there virtually walking with all of you. Wow!

Using social media, we would like to feature medical and scientific experts speaking on lupus. (We would like to hear from you what topics you want the medical doctors to cover. Please advise us by going to julia@lupusnj.org and briefly list the topics.) We will also have individuals with lupus and caregivers sharing their experiences. Most importantly, we would like this to be a fun and meaningful event, but we need your help. We would love to include pictures of you, your teammates, family, friends, colleagues, and anyone else you would like to include. If you have photos from past walks, we encourage you to send those into julia@lupusnj.org so that we can share them with everyone on Facebook, Instagram and Twitter.

If you have pictures from an event you will be running prior to this virtual walk, send those to us as well. We would like to post those on all of our social media pages. If you know someone who has a story that he/she wishes to share, please have them contact us at Lenny@lupusnj.org. Remember, we are all in this together, and not only will you be raising funds for the LFANJ, but you will be sharing inspiring stories with our community, and a portion of your life's journey while living with lupus.

We sincerely hope you will join us along with your friends, family, and fellow employees for this inaugural virtual walk sponsored by the LFANJ and, our presenting sponsor, GlaxoSmithKline (GSK). When we say a virtual walk, it does not matter how, or when you walk, or even where or if you walk. WE ARE ASKING YOU TO HELP US RAISE FUNDS IN YOUR OWN WAY. You can use the social media tools, such as Facebook, Instagram, or Twitter or, do it the old fashion way, by sending letters. You remember what those are, don’t you?

The funds you raise will go toward supporting research, awareness programs, educational seminars, health fairs, support group meetings and advocacy programs. Our mission is dedicated to improving the quality of life for all people affected by lupus through our support of research, education and advocacy.

If you are interested in participating, please CLICK HERE to register. Please note that if you have already registered for our 2020 walk, there is no need for you to register here. You are already registered.

You can walk as team, walk as an individual, or just donate. Have your friends, family and colleagues join in the fun. Also, everyone registered, who raises at least $25.00 will receive a T-Shirt, until we run out of them.

Leonard J. Andriuzzi, Esq.
President and CEO
Lupus Foundation of America, New Jersey Chapter, Inc.
On behalf of the LFANJ, the Board of Directors, and all those living with lupus, thank you in advance for taking part in our first virtual WALK TO END LU?US NOW™. If you have any questions, please contact us at 973-379-3226 or julia@lupusnj.org.

Help us make this our most successful walk ever!

Sincerely,

Leonard J. Andriuzzi, Esq., President and CEO
CC: Ranit C. Shriky, Chairman, Board of Directors