



## 2017-2018 Chapter Annual Report

The Lupus Foundation of America Lone Star Chapter is dedicated to improving the quality of life for all people affected by lupus through programs of research, education, support, and advocacy, serving 204 Texas counties, from Amarillo to Texarkana, Dallas/Fort Worth, Austin, Lubbock, San Antonio, The Valley, and El Paso. In fiscal year 2017-2018, the organization:

- Increased its constituency base of 34,788, including lupus patients, their families, caregivers, volunteers, program and event participants, and physicians.
- Responded to 1,306 inquiries for assistance, and approximately 1,000 welcome packets were mailed; these packets include physician referrals, lupus facts and available programs and services lists.
- Educated 6,600 individuals through 25 programs, including lupus education to underserved populations, annual lupus conference, teleconference series, and corporate presentations. The Chapter also provided workshops, webinars, and made presentations to groups about lupus. These programs are designed to educate lupus patients, family members and caregivers. The programs are conducted by physicians, trained volunteers, and chapter health educators.
- Issued an electronic newsletter monthly and distributed to over 21,000 constituents with up-to-date information and news about lupus.
- Held 10 monthly lupus support groups throughout the chapter area, serving 520 individuals. Support groups are conducted by certified volunteers and chapter health educators.
- Conducted public education at 55 community and corporate health fairs, reaching out to approximately 5,000 people with lupus education and information.
- The Chapter's social media outreach included 5,300 followers on Facebook, 1,550 on Twitter, and had 250 Instagram postings.

- Lupus Awareness
  - The Chapter received 77 Mayoral Proclamations from across the State of Texas during Lupus Awareness Month in May.
  - Several radio stations in Central Texas aired Public Service Announcements to promote Lupus Awareness Month, and conducted interviews with staff and volunteers. Also two internet stations ran PSA's during March and April in the Dallas/Fort Worth area to promote the Walk to End Lupus Now.
  - Spanish-speaking TV station in Austin aired patient interview during September to raise awareness of lupus. Also, a TV station in Lubbock interviewed a physician prior to the September Lubbock Walk.
  - The Temple newspaper ran a story about the role of a Lupus Support Group facilitator.
  
- Five interns from TWU, UNT, and San Antonio Texas A&M worked in the Chapter offices.
  
- The Lone Star Chapter is an active member of the Texas Coalition of Patients, the Patient Access for a Healthy Texas Coalition, and We Work for Health state coalition. Information is shared with constituents about advocacy efforts at the state level through regular articles in the Chapter's e-newsletter.
  
- The Chapter hosted the "Walk to End Lupus Now" event in six cities: Dallas/Fort Worth, San Antonio, Killeen, Lubbock, Austin, and El Paso. The event reached more than 5,000 walkers and provided lupus awareness and education to participants. The event also provided important revenue to support the Chapter's programs and services FREE of charge to constituents. The Chapter served over 18,000 individuals through direct services funded by these events.
  
- Chapter revenue program includes individual and workplace giving, corporate and foundation support, special event fundraising, and third-party events. The total revenue for the fiscal year is \$452,320.

*As of 9/30/2018*