



Sunday, November 14, 2010
Kiwanis Park, Tempe
6111 All American Way, Tempe 85283
(North of Guadalupe)
Check In: 8:30 am
Runners Begin: 9:30 am
Walkers: 9:45 am
lfawalkaz@lupusarizona.org
or call 866-36LUPUS
www.firstgiving.com/lupusarizona

About the Walk for Lupus Now

- ◆ Will take place on November 14, 2010 at Kiwanis Park in Tempe.
- ◆ The purpose of the Walk is to raise the funds necessary to provide services to people with lupus and their families, to provide education to the public, patients and healthcare professionals, to advance the Lupus Foundation of America's research priorities, and to advocate for people with lupus at the local, state and federal levels
- ◆ Walk for Lupus Now is a non competitive event that will take place in more than 50 communities nationwide in 2010
- ◆ Support for the Walk is raised through corporate sponsorship and individuals who ask for support from family, friends and colleagues

How Can I be Involved?

- Corporations:** Serve as a corporate sponsor of an event, solicit teams from your company, make an in-kind donation, and identify high-level executives to serve on a Corporate Committee
- Individuals:** Form a team, join a team or register as an individual and then actively participate as a fundraising walker, make a donation to a walker, serve on the planning committee

About Lupus

- ◆ Lupus is a chronic, potentially life-threatening autoimmune disease that can cause damage to virtually any organ in the body, especially the skin, joints, blood and kidneys.
- ◆ Throughout the country, there are an estimated 1.5 million people living with lupus
- ◆ More than half of the people with lupus suffer four or more years and visit three or more doctors before receiving a correct diagnosis.
- ◆ Late diagnosis and delayed treatment contribute to significant tissue damage leading to organ failure, disability and death.
- ◆ Based on a nationwide poll in April, 2005, two out of three Americans know little to nothing about lupus.
- ◆ Although lupus can occur at any age, and in either sex, it is a disease that discriminates - 90% of people with lupus are women in the prime of their lives. Lupus is also more prevalent in African Americans, Hispanics, Native Americans, and Asians.

About the Lupus Foundation of America

- ◆ The Lupus Foundation of America (LFA) is the nation's leading non-profit voluntary health organization dedicated to providing programs and services to individuals with lupus and their families. The Lupus Foundation of America has 300 chapters and support groups in 32 states.
- ◆ The mission of the Lupus Foundation of America is to improve the diagnosis and treatment of lupus, support individuals and families affected by the disease, increase awareness of lupus among health professionals and the public, and find the causes and cure
- ◆ The Lupus Foundation of America and its Chapters energetically pursue this important mission with five program objectives designed to:
 - Heighten public awareness of the causes and consequences of lupus.
 - Support individuals with lupus, their families and caregivers.
 - Provide direct financial support to researchers.
 - Advocate increased public and private sector support for biomedical research on lupus.
 - Translate research findings into medically-sound information and programs for physicians and other healthcare professionals.