



5th Annual Walk For Lupus Now Partnership Opportunities

**Lupus Foundation of America,
Arizona Chapter, Inc.
Kiwanis Park, Tempe
November 14, 2010**

Benefiting
Lupus Foundation of America,
Arizona Chapter and the Community





LUPUS FOUNDATION OF AMERICA

- The Lupus Foundation of America (LFA) is the nation's leading nonprofit voluntary health organization dedicated to finding the causes of and cure for lupus and providing support and services to all people affected by lupus.
- Research, education, and patient services are at the heart of LFA's programs. With nearly 300 chapters, branches and support groups in 32 states, the LFA energetically pursues its mission through the following five program objectives:
 - Provides direct financial support to researchers through LFA's Five-Year Research Support Program, "*Bringing Down the Barriers.*"
 - Advocates increased public and private sector support for biomedical research on lupus.
 - Translates research findings into medically-sound information and programs for physicians and other health care professionals.
 - Heightens public awareness of the causes and consequences of lupus.
 - Supports individuals with lupus, their families and caregivers.

LUPUS: THE DISEASE

- Lupus is a chronic, potentially life-threatening autoimmune disease that can cause damage to virtually any organ in the body, especially the skin, joints, blood and kidneys.
- Throughout the country, there are nearly two million people living with lupus (100,000 in State alone).
- More than half of the people with lupus suffer four or more years and visit three or more doctors before receiving a correct diagnosis.
- Late diagnosis and delayed treatment contribute to significant tissue damage leading to organ failure, disability and death.
- Based on a nationwide poll in April, 2005, two out of three Americans know little to nothing about lupus.
- Although lupus can occur at any age, and in either sex, it is a disease that discriminates - 90% of people with lupus are women in the prime of their lives. Lupus is also more prevalent in African Americans, Hispanics, Native Americans, and Asians.



Sponsorship Opportunities

Sponsorship Levels and Benefits	Name/logo on promotional materials	Logo on T-shirt	Name/logo on website	Exhibit area at walk Site (including tent)	Profile in Chapter Newsletter	Opening remarks from stage	Company logo on stage	Company info on AZ Facebook and Twitter sites
Presenting Sponsor \$5,000	All	x	x	x	x	x	x	x
Platinum Sponsor \$2,000	Select	x	x	x		x	x	x
Gold Sponsor \$1,000		x		x		x	x	x
Silver Sponsor \$500.00		x		x			x	
Vendor \$250		x					x	

Deadlines apply to all print materials.

Sponsorships can be customized to meet your needs.

In kind donations may qualify for sponsorship benefits.

For additional information on this proposal or other opportunities, please contact the Chapter office at: 602.870.7622 or lfawalkaz@lupusarizona.org

For more details on our 5th Annual Walk for Lupus Now, visit our website at www.lupusarizona.org



PRESENTING SPONSOR \$5,000

Company Pre-Event Visibility

- Company Name or Logo prominently featured on all event promotional materials as
 - **“Walk For Lupus Now Presented by (Company Name)”** including:
 - Event website
 - Event brochures (cover)*
 - Event posters*
 - Press releases
 - Advertisements (currently negotiating media partnerships)
 - AZ Chapter Facebook and Twitter sites
- Company profile in LFA, Arizona Chapter’s newsletter.

*Commitment and logo must be received by October 11, 2010.

Day-of-Event Visibility

- Opportunity to welcome participants from the stage and make opening remarks
- Your company banner displayed on stage
- Your company logo on all official signage including
 - Event T-shirts
 - Stage Sign
 - Chapter Website
- Recognition from the podium
- Exhibit area including 8’ table and chair
- Opportunity for product sampling/material distribution to participants



PLATINUM SPONSOR \$ 2,500

Company Pre-Event Visibility

- Company Name or Logo included on all event promotional materials including:
 - Event website
 - Event brochures*
 - Event posters*
 - Press releases
 - Advertisements (currently negotiating media partnerships)
 - AZ Chapter Facebook and Twitter Sites

*Commitment and logo must be received by October 11, 2010.

Day-of-Event Visibility

- Company Name or Logo included on:
 - Event T-shirts
 - Stage Sign
 - Chapter Website
- Recognition from the podium
- Exhibit area including 8' table and chair
- Opportunity for product sampling/material distribution to participants



GOLD SPONSOR \$1,000

Company Pre-Event Visibility

- Company Name or Logo included on the following event promotional materials:
 - Event brochures*
 - Press releases
 - AZ Chapter Facebook and Twitter sites

*Commitment and logo must be received by October 11, 2010

Day-of-Event Visibility

- Company Name or Logo included on:
 - Event T-shirts
 - Stage Sign
- Recognition from the podium
- Exhibit area including 8' table and chair
- Opportunity for product sampling/material distribution to participants



SILVER SPONSOR \$500

Day-of-Event Visibility

- Company Name or Logo included on:
 - Event T-shirts
 - Stage Sign
- Exhibit area including 8' table and chair
- Opportunity for product sampling/material distribution to participants

*Commitment and logo must be received by October 11, 2010

VENDOR SPONSOR \$250

Day-of-Event Visibility

- Company Name or Logo included on:
 - Event T-shirts
 - Stage Sign
- Opportunity for product sampling/material distribution to participants

*Commitment and logo must be received by October 11, 2010



SPONSORSHIP COMMITMENT FORM

DONOR/COMPANY NAME:

(as you would prefer to be listed) _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____

FAX: () _____

EMAIL ADDRESS: _____

SPONSORSHIP LEVEL

- Presenting (\$5,000)
- Platinum (\$2,500)
- Gold (\$1,000)
- Silver (\$500)
- Vendor (\$250)
- In-Kind Donation (*please list donation and value*) _____

METHOD OF PAYMENT

- Check/Money Order Enclosed
- Visa MasterCard AmEx Discover

Card #: _____

Expiration Date: _____

Security Code: _____

Name (as it appears on credit card): _____

Signature: _____

Printing deadlines vary. Donors will be recognized and acknowledged accordingly.

Please send this form with payment to:

Lupus Foundation of America,
Arizona Chapter, Inc.
Attention: 5th Annual Walk for Lupus Now
Address: P.O. Box 6090
Peoria, AZ. 85381

Phone: 602.870.7622

Email: lfawalkaz@lupusarizona.org

Visit: www.lupusarizona.org