



Lupus Awareness Campaign Public Service Announcements

15 seconds – Donald Faison

Have you ever heard of Lupus? Chances are you know someone whose life has been affected, a new diagnosis every half hour, one and a half million patients; that's enough to fill 30 baseball Stadiums. Too many people for you not to know anything, let's get educated, The Lupus Foundation of America can help.

Visual tag: 1-888-38-LUPUS – www.lupus.org

30 Seconds – Sarah Chalke

Do you know a young woman with severe joint and chest pain, fevers, skin rashes, and overwhelming fatigue? Common symptoms for a challenging ailment. Lupus. A very serious sometimes deadly immune disorder Lupus affects millions of people, usually attacking woman in their child bearing years. Symptoms are often misdiagnosed for years. Delay in treatment can cost someone you love their family or their life. The Lupus Foundation of America wants to end this by educating physicians as well as those people at risk, please help.

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30 Seconds – Tomiko Fraser

At age 32, Carol had her first heart attack. Michelle began kidney dialysis right before graduation. A brain seizure kept Maria out of work for nearly a year. Without warning, lupus can attack the major organs. Every day, it disables its victims, especially women. Like most Americans, I didn't know how life threatening lupus could be, until my sister was diagnosed. It's time we do something about it. For more information about lupus, ask your doctor, and contact the Lupus Foundation of America.

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